

## CLAIMS

1. A color display apparatus of the type wherein  
a unit pixel is constituted by at least three  
5 subpixels including first to third subpixels, and at  
each subpixel, a medium for changing an optical  
property depending on a voltage applied thereto is  
disposed said color display apparatus comprising:

means for applying a voltage, to the first  
10 subpixel, for changing the optical property of the  
medium within a brightness change range in which light  
passing through the medium is changed in brightness  
and a hue change range in which the light passing  
through the medium assumes chromatic color and a hue  
15 of the chromatic color is changed while including red  
and green,

means for applying a voltage, to the second  
subpixel, for changing the optical property of the  
medium within a brightness change range in which light  
20 passing through the medium is changed in brightness  
and a hue change range in which the light passing  
through the medium assumes chromatic color and a hue  
of the chromatic color is changed while including red  
and blue, and

25 means for applying a voltage, to the third  
subpixel, for changing the optical property of the  
medium within a brightness change range in which light

passing through the medium is changed in brightness  
and a hue change range in which the light passing  
through the medium assumes chromatic color and a hue  
of the chromatic color is changed while including  
5 green and blue.

2. An apparatus according to Claim 1, wherein the  
first to third subpixels are provided with a yellow  
color filter, a magenta color filter, and a cyan color  
10 filter, respectively.

3. An apparatus according to Claim 1 or 2,  
wherein at the first subpixel provided with the yellow  
color filter, display of yellow, red and green is  
15 effected.

4. An apparatus according to Claim 1 or 2,  
wherein at the second subpixel provided with the  
magenta color filter, display of magenta, red and blue  
20 is effected.

5. An apparatus according to Claim 1 or 2,  
wherein at the third subpixel provided with the cyan  
color filter, display of cyan, green and blue is  
25 effected.

6. An apparatus according to any one of Claims

1 - 5, wherein said apparatus further comprises a pair of oppositely disposed substrates, and a layer of liquid crystal as the medium,

wherein said apparatus has a function of  
5 modulating incident polarized light into a predetermined state of polarization by utilizing a change in retardation on the basis of a change in alignment of liquid crystal molecules in the liquid crystal layer, and said at least three subpixels  
10 include a subpixel at which color display using a modulation area on the basis of change in hue depending on the change on the basis of the change in alignment of liquid crystal molecules in the liquid crystal layer.

15

7. A color display apparatus of the type wherein a unit pixel is constituted by a plurality of subpixels including a plurality of first subpixels and a plurality of second subpixels, and at each subpixel,  
20 a medium for changing an optical property depending on a voltage applied thereto is disposed, said color display apparatus comprising:

a means for applying a voltage, to the plurality of first subpixels, for changing the optical  
25 property of the medium within a brightness change range in which light passing through the medium is changed in brightness and a hue change range in which

the light passing through the medium assumes chromatic color and a hue of the chromatic color is changed,

means for applying a voltage, to the plurality of second subpixels, for changing the optical property  
5 of the medium within a brightness change range in which the light passing through the medium is changed in brightness, and

two color filters of two colors selected from three colors of red, green and blue, provided to at  
10 least two subpixels, respectively, of the plurality of second subpixels.

8. An apparatus according to Claim 7, wherein two color filters of two colors complementary to the two  
15 colors of the two color filters provided to at least two subpixels of the plurality of second subpixels are provided to at least two subpixels, respectively, of the plurality of first subpixels.

20 9. An apparatus according to Claim 8, wherein the two colors of the two color filters provided to at least two subpixels of the plurality of first subpixels are cyan and magenta, and the two colors of the two color filters provided to at least two  
25 subpixels of the plurality of second subpixels are red and green.

10. An apparatus according to any one of Claims 7 - 9, wherein said apparatus further comprises a pair of oppositely disposed substrates, and a layer of liquid crystal as the medium,

5            wherein said apparatus has a function of modulating incident polarized light into a predetermined state of polarization by utilizing a change in retardation on the basis of a change in alignment of liquid crystal molecules in the liquid  
10 crystal layer, and the plurality of subpixels include the plurality of first subpixels at which color display using a modulation area on the basis of change in hue depending on the change on the basis of the change in alignment of liquid crystal molecules in the  
15 liquid crystal layer and the plurality of second subpixels.

11. An apparatus according to Claim 10, wherein the liquid crystal molecules in the liquid crystal  
20 layer have a negative dielectric anisotropy and are substantially aligned homeotropically with respect to the substrate when a voltage is not applied to the liquid crystal layer.

25            12. An apparatus according to Claim 11, wherein the liquid crystal molecules are controlled so that they are inclined in at least two directions different

in optical axis thereof when a voltage is applied to the liquid crystal layer.

13. An apparatus according to Claim 10, wherein  
5 the liquid crystal molecules in the liquid crystal layer are placed in a bend alignment state at least when a voltage is applied to the liquid crystal layer.

14. An apparatus according to Claim 10, wherein  
10 the liquid crystal molecules in the liquid crystal layer are substantially aligned homogeneously with respect to the substrate when a voltage is not applied to the liquid crystal layer.

15 15. An apparatus according to any one of Claims 10 - 14, wherein said apparatus is a transfective-type color display apparatus in which a single polarizing plate is used.

20 16. An apparatus according to any one of Claims 7 - 15, wherein said apparatus is a transfective-type color display apparatus comprising at least light illumination means, a pair of substrates each provided with an electrode, and a pair of polarization plates,  
25 and wherein at least one of the pair of substrates has a light reflective first area and a light transmissive second area.